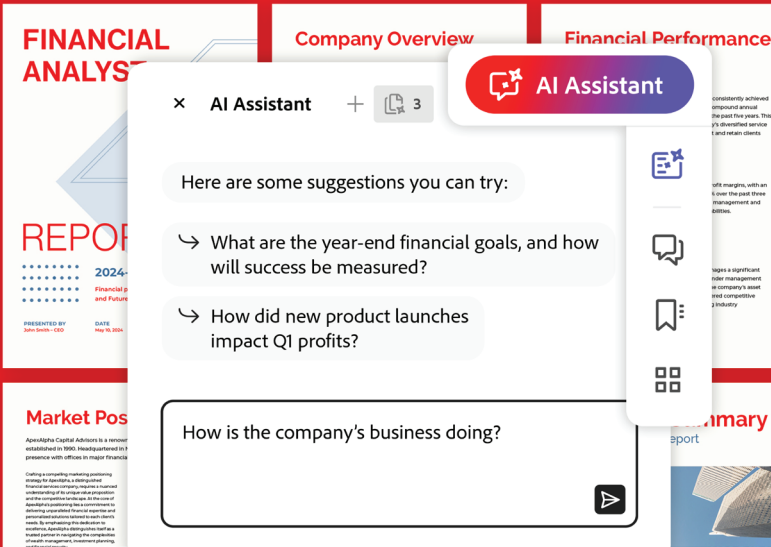


Accelerate Adobe Acrobat Sales



The following deal registration incentives will be available May 31–November 28, 2025 (Q3–Q4). These incentives are available for **VIP Marketplace deals only** across all market segments.

INCENTIVE TYPE	ELIGIBLE PRODUCTS	THRESHOLD	PAYOUT
LOWER THRESHOLD! Acquisition (gross new)	AI Assistant, Acrobat Premium	20+ licenses	30%
Acquisition (gross new)	Acrobat Pro, Acrobat Standard	50+ licenses	30%
NEW! Upsell deal registration	Acrobat Premium	10+ licenses	10% rebate on entire deal value

All qualifying opportunities must be closed booked and claimed by November 28, 2025 to be eligible for payout. Other terms and conditions of the deal registration program apply, please see the [APC Reseller Program Guide](#) for full details.

Questions? Please contact your Adobe Channel Account Manager.